



## EDUCATION

**Point Loma Nazarene University | San Diego, CA | Graduating May 2024**

B.A. Graphic Design (Marketing), Minor in Business Administration

Cumulative GPA: 4.0

Coursework: Digital Marketing Essentials, Branding & Identity Programs, Interactive Web Design, Principles of Management, Typography, Principles of Marketing, Consumer Behavior

## WORK EXPERIENCE

**An's Dry Cleaning | Server | May 2023 Through Aug. 2023**

- Conducted guided tours of our menu, provided personalized assistance to customers, and offered recommendations tailored to individual preferences
  - Honed communication, interpersonal, and multitasking skills to foster strong relationships with customers and team members

**JaxKelly | Graphic Design Intern | Jan. 2023 Through Apr. 2023**

- Designed visually compelling graphics and content for social media platforms, aligned with brand aesthetics and messaging guidelines
- Collaborated with marketing strategist to execute engaging social media campaigns

**PLNU Women's Soccer Camp | Camp Leader | July 2021, 2022, 2023**

- Led groups of around 40 girls aged 13-18 in various soccer drills for a 6 day period
- Fostered a positive atmosphere conducive to learning and personal development

**Wetzel's Pretzels | Server | June 2020 Through Sep. 2020**

- Multitasked with rolling, baking, and selling pretzels while overseeing fellow employees
  - Maintained a welcoming store environment and tended to special customer service requests

## HONORS AND ACTIVITIES

**Dean's List | 2020 Through Present**

**PLNU Women's Soccer Program | 2020 Through Present**

- 2023 Division 2 National Champion
- Elite 90 Award (Presented to athlete with highest GPA in Final Four NCAA National Tournament)

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